

THE HOLI-DAILY SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The Holi-DAILY Sweepstakes ("Sweepstakes") is sponsored by Macerich Management Company, ("Sponsor"), 401 Wilshire Boulevard, Suite 700, Santa Monica, CA 90401 and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins on November 20, 2017 at 12:00 PM Eastern Time ("ET") and ends on December 24, 2017 at 11:59:59 PM ET ("Sweepstakes Period"). The Sweepstakes Period will include thirty-five (35) daily entry periods (each a "Daily Entry Period") and one (1) grand prize entry period ("Grand Prize Entry Period") as set forth in the chart below:

ENTRY PERIOD	Start Date (at 12:00 AM ET except on 11/20/17)	End Date (at 11:59:59 PM ET)	Drawing Date (on or about)
1	11/20/17 (at 12:00 PM ET)	11/20/17	11/27/17
2	11/21/17	11/21/17	11/27/17
3	11/22/17	11/22/17	11/27/17
4	11/23/17	11/23/17	11/27/17
5	11/24/17	11/24/17	11/27/17
6	11/25/17	11/25/17	11/27/17
7	11/26/17	11/26/17	11/27/17
8	11/27/17	11/27/17	12/4/17
9	11/28/17	11/28/17	12/4/17
10	11/29/17	11/29/17	12/4/17
11	11/30/17	11/30/17	12/4/17
12	12/1/17	12/1/17	12/4/17
13	12/2/17	12/2/17	12/4/17
14	12/3/17	12/3/17	12/4/17
15	12/4/17	12/4/17	12/11/17
16	12/5/17	12/5/17	12/11/17
17	12/6/17	12/6/17	12/11/17
18	12/7/17	12/7/17	12/11/17
19	12/8/17	12/8/17	12/11/17
20	12/9/17	12/9/17	12/11/17
21	12/10/17	12/10/17	12/11/17
22	12/11/17	12/11/17	12/18/17
23	12/12/17	12/12/17	12/18/17
24	12/13/17	12/13/17	12/18/17
25	12/14/17	12/14/17	12/18/17
26	12/15/17	12/15/17	12/18/17
27	12/16/17	12/16/17	12/18/17
28	12/17/17	12/17/17	12/18/17
29	12/18/17	12/18/17	12/26/17

30	12/19/17	12/19/17	12/26/17
31	12/20/17	12/20/17	12/26/17
32	12/21/17	12/21/17	12/26/17
33	12/22/17	12/22/17	12/26/17
34	12/23/17	12/23/17	12/26/17
35	12/24/17	12/24/17	12/26/17
Grand Prize Entry Period	11/20/17	12/24/17	1/15/18

Non-winning entries from each Daily Entry Period will not carry forward into subsequent Daily Entry Period drawings but will be eligible for the Grand Prize Entry Period drawing. The Administrator's computer is the Sweepstakes official clock.

- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of one of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years old at the time of entry. Employees of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Sweepstakes Entities") and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may visit <https://mallswweepstakes.com> ("Website") and complete and submit the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code. Upon the successful submission of the registration information, an entrant will receive one (1) entry into the applicable Daily Entry Period and one (1) entry into the Grand Prize Entry Period. There is a limit of one (1) entry per day into each Daily Entry Period and one (1) entry per day into the Grand Prize Entry Period through this online method. If entrant enters at a participating mall location he/she will receive one (1) entry total, into the Grand Prize Entry Period as further described below. For purposes of this Sweepstakes, a day is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET except on November 20, 2017 when a day will start at 12:00 PM (noon) ET.

Additional Sweepstakes Entries: During the Sweepstakes Period, an entrant may obtain up to five (5) additional entries by following the instructions on the Website and set forth below to share the Sweepstakes on Facebook or Twitter. Upon clicking the buttons to share the Sweepstakes, a message with a unique link will be posted to the entrant's choice of his/her Facebook Wall or Twitter feed ("Invitation Post"). To obtain additional entries, an entrant's Facebook "Friend" or Twitter "Follower" must click on the unique link in the Invitation Post and complete and submit the registration information requested, and enter the Sweepstakes. Upon the Friend's/Follower's successful entry into the Sweepstakes, the original entrant will receive one (1) entry into the Sweepstakes. An entrant will receive one (1) entry for each Friend/Follower who enters the Sweepstakes after clicking on the unique link in his/her Invitation Post, up to maximum of five (5) additional entries.

An eligible entrant may also visit a participating mall and complete and submit an entry form to receive one (1) additional entry into the Grand Prize Entry Period only. There is a limit of one (1) entry through this method per person/household. See Appendix at the end of these Official Rules for a list of participating mall locations.

An entrant will receive no more than the stated number of entries during the Sweepstakes Period. If more than the stated number of entries are received from the same person, telephone number and/or e-mail address during a day, the entries may, at the Sponsor's sole discretion, be disqualified.

4. RANDOM DRAWING: On or around the dates set forth in the chart in Section 1, the Administrator will randomly select thirty-five (35) potential daily prize winners (1 per Daily Entry Period) and one (1) grand prize winner from all eligible entries received. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

5. PRIZES, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:

A. Daily Prizes (35 total, 1 per day): The daily prize is a \$100 check made payable to the winner ("Daily Prize"). The ARV of each Daily Prize is \$100. There will be thirty-five (35) Daily Prizes available.

B. Grand Prize (1): The grand prize is a \$10,000 check made payable to the winner ("Grand Prize"). The ARV of the Grand Prize is \$10,000. There will be one (1) Grand Prize available.

C. Total ARV: The total ARV of all prizes is \$13,500.

D. Odds of Winning: The odds of winning a Daily Prize depend on the number of eligible Sweepstakes entries received during each applicable Daily Entry Period and the odds of winning the Grand Prize depend on the number of eligible Sweepstakes entries received during the entire Sweepstakes Period.

E. General Conditions: There is a limit of one (1) prize per person/household.

6. HOW TO CLAIM A PRIZE: After each random drawing, Administrator will notify the potential winners via e-mail at the e-mail address provided at the time of registration. Before being declared the Grand Prize winner the potential Grand Prize winner will be required to sign and execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). The potential winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within ten (10) calendar days from the date it is postmarked as being sent to the potential Grand Prize winner or the prize may (in Sponsor's sole discretion) be forfeited. If any potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential Grand Prize winner fails to return an executed and notarized Affidavit within the ten (10) calendar day deadline, the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner

notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prize is non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of the prize or force majeure, at Sponsor's sole and absolute discretion. Sweepstakes Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES:** THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 9. PRIVACY:** Sponsor's privacy policy is available at <http://www.macerich.com/Privacy>. Entrant's information will be used for marketing purposes only and are subject to the Sponsor's privacy policy.
- 10. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes. Any attempted form of participation in this Sweepstakes other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential

winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNERS LIST: For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - Macerich Holi-Daily Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than March 16, 2018.

Customer Service inquiries may be made at [Contact Us](#).

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[See list below for participating mall locations](#)

[Appendix](#)

Mall Name	Mall Address
Arden Fair	1689 Arden Way Sacramento, CA 95815
Arrowhead Towne Center	7700 West Arrowhead Towne Center Drive Glendale, AZ 85308
The Shops at Atlas Park	8000 Cooper Ave Glendale, NY 11385
Biltmore Fashion Park	2502 East Camelback Road Phoenix, AZ 85016
Broadway Plaza	1275 Broadway Plaza Walnut Creek, CA 94596
Chandler Fashion Center	3111 W. Chandler Blvd., Ste. 2142, Chandler, AZ 85226
Cross County Shopping Center	6-J Upper Mall Walk Yonkers, NY 10704
Danbury Fair Mall	7 Backus Avenue, Danbury, CT 06810
Deptford Mall	1750 Deptford Center Road , Deptford, NJ 08096
Desert Sky Mall	7611 West Thomas Road Phoenix, AZ 85075
Eastland Mall	800 North Green River Road Evansville, IN 47715-2471
Fashion Fair	4841 N. 1st. Street Fresno, CA 93726
Fashion Outlets of Chicago	5220 Fashion Outlets Way Suite 230 Rosemont, IL 60018
Flatiron Crossing	One W. Flatiron Circle, Ste. 1083, Broomfield, CO 80021
Freehold Raceway Mall	3710 Route 9 Freehold, NJ 07728
Green Acres Mall	2034 Green Acres Mall Sunrise Highway Valley Stream, NY 11581
Inland Center	500 Inland Center San Bernardino, CA 92408
Kierland Commons	15044 N. Scottsdale Rd., Suite 270, Scottsdale, AZ 85254
Kings Plaza	5100 Kings Plaza Brooklyn, NY 11234
La Cumbre Plaza	120 South Hope Street Santa Barbara, CA 93105
La Encantada	2905 E. Skyline Drive Tucson, AZ 85718
Lakewood Center	500 Lakewood Center Mall, Lakewood, CA 90712
Los Cerritos Center	239 Los Cerritos Center, Cerritos, CA 90703

Mall Name	Mall Address
Mall of Victor Valley, The	14400 Bear Valley Road Victorville, CA 92392
NorthPark Mall	320 West Kimberly Road Davenport, IA 52806-5920
The Oaks	222 West Hillcrest Drive Thousand Oaks, CA 91360
Pacific View	3301-1 East Main Street Ventura, CA 93003
Paradise Valley Mall	4568 East Cactus Road Phoenix, AZ 85032
Promenade at Casa Grande	1005 N Promenade Pkwy Casa Grande, AZ 85194
Queens Center	90-15 Queens Blvd. Elmhurst, NY 11373
Santa Monica Place	395 Santa Monica Place Santa Monica, CA 90401-2350
SanTan Village	2361 South SanTan Village Parkway Gilbert, AZ 85296
Scottsdale Fashion Square	7014-590 E. Camelback Rd., Scottsdale, AZ 85251
Shops at North Bridge, The	520 N Michigan Ave Chicago, IL 60611
South Plains Mall	6002 Slide Road Lubbock, TX 79414
SouthPark Mall	4500 16th Street Moline, IL 61265-7078
Stonewood Center	251 Stonewood Street Downey, CA 90241
Superstition Springs Center	6555 East Southern Avenue Mesa, AZ 85206
Towne Mall	1704 N. Dixie Highway Elizabethtown, KY 42701
Twenty Ninth Street	1710 29th Street Boulder, CO 80301
Tysons Corner Center	1961 Chain Bridge Rd., Ste. 105, McLean, VA 22102
Valley Mall	1925 East Market Street Harrisonburg, VA 22801-3432
Valley River Center	293 Valley River Center, Eugene, OR 97401
Village at Corte Madera, The	1618 Redwood Highway Corte Madera, CA 94925-1224
Vintage Fair Mall	3401 Dale Rd., Ste. 483, Modesto, CA 95356
Washington Square Mall	9585 S.W. Washington Square Rd., Portland, OR 97223
Westside Pavilion	10800 West Pico Boulevard, Los Angeles, CA 90064

Mall Name	Mall Address
Wilton Mall	3065 Route 50, Saratoga Springs, NY 12866